

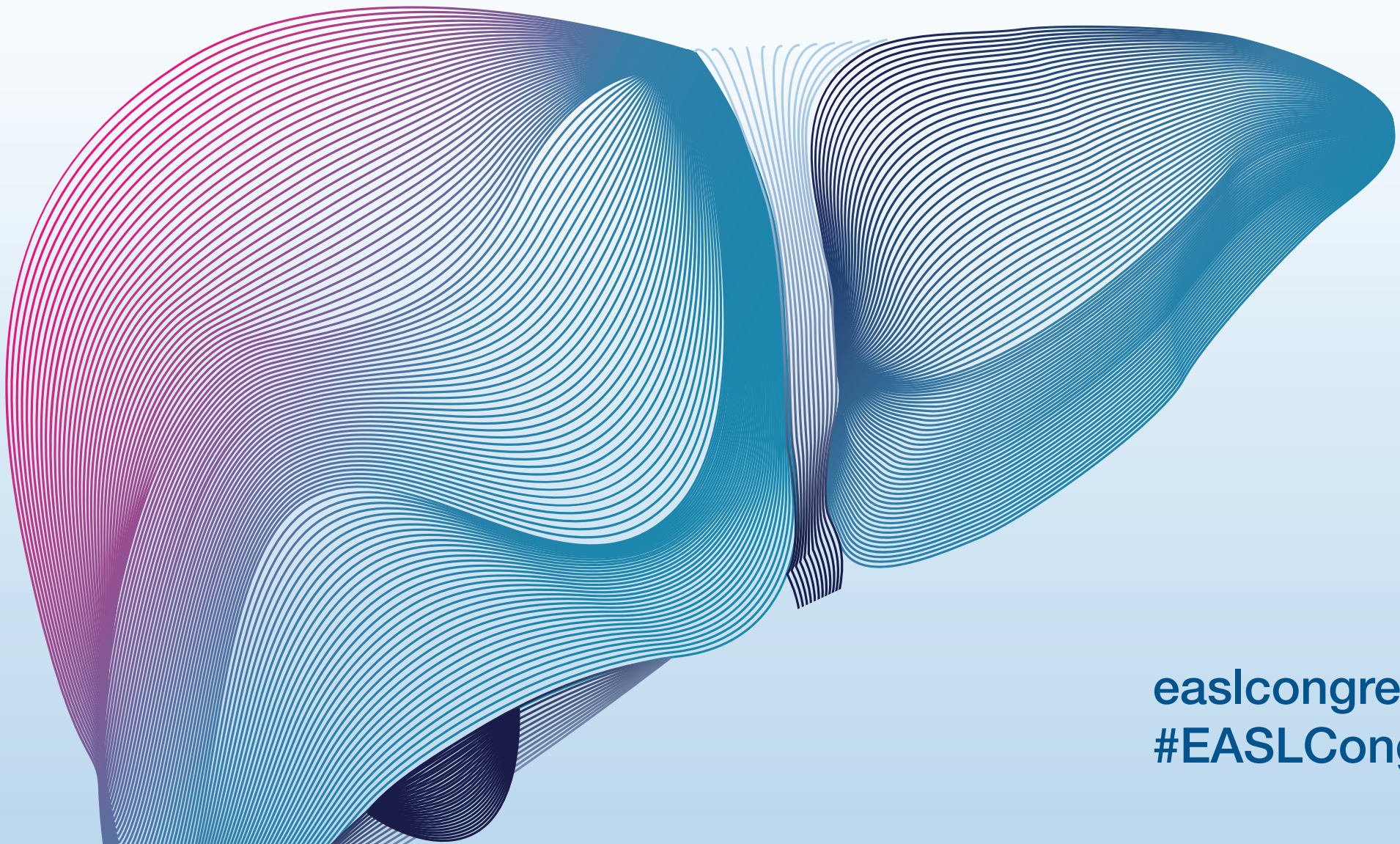


EASL

Vienna, Austria
21–24 June

CONGRESS

2023



easlcongress.eu
[#EASLCongress](https://twitter.com/EASLCongress)



Welcome to **EASL** CONGRESS 2023

Dear Partners and Sponsors,

We are excited to invite you to EASL Congress 2023 and welcome you, from 21 to 24 June 2023 onsite in Vienna, Austria and online. Join us to be part of the world's greatest Congress around the Liver and Hepatology. This Congress edition will mark important milestones for EASL, its partners, and the liver community.

Known for more than a decade as International Liver Congress™ (ILC), we are returning to our roots, rebranding our flagship event as EASL Congress. Under this new name we will present a more compact Congress of four instead of five days (Wednesday to Saturday). We will increase interactivity, develop more hands-on learning sessions, and expand opportunities for the liver community to present their research. The EASL Congress will provide ample opportunities for delegates to network and exchange face-to-face with their peers in Vienna or connect with each other online through our state-of-the-art event platform.

As partners and sponsors you will also benefit from novelties and innovation. Thanks to our continued, in-depth discussions and meetings, we have developed an offer with exciting new session formats, and enhanced communication tools. The opportunities are tailored to the needs you expressed and will bring even greater value to our delegates.

We are determined to make the experience of participating in EASL Congress 2023 more memorable and rewarding than it has ever been before by pursuing what EASL does best: unite the hepatology community and spread the greatest science and education around the globe.

We are proud to count on your support and partnership in this journey!

Yours sincerely,

On behalf of the EASL Governing Board



Prof. Thomas BERG
Secretary General

Professor of Medicine at the University of Leipzig, Head of the Division of Hepatology, Department of Medicine II, Leipzig University Medical Center, Germany



Prof. Dr. Aleksander KRAG
Vice-Secretary

MD, PhD, MBA, Professor and Head of Hepatology, Odense University Hospital, Denmark



Dr. Tobias BÖTTLER
Chair of EASL Scientific Committee

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EASL PARTNERS

REGISTRATION

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HOUSING

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LOGISTICS

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VENUE

REED MESSE WIEN EXHIBITION AND CONGRESS CENTER

Messepl. 1, 1021 Wien, Austria
+43 1 727200
info@messe.at



About EASL

WHO WE ARE

EASL, the European Association for the Study of the Liver, is a medical association dedicated to pursuing excellence in liver research, to the clinical practice of liver disorders, and to providing education to all those interested in hepatology. As of 2022, EASL serves 4,800 members.

WHAT WE DO

EASL engages globally with all stakeholders in the field of hepatology, worldwide. Our aim is to spread knowledge and expertise in best practices and the latest scientific breakthroughs in this field.

We advocate for the benefit of patients and advise European and national health authorities. EASL runs topical conferences, schools, and related educational meetings. Our journals, the Journal of Hepatology and JHEP Reports, provide an international forum for the publication of original articles, reviews, and letters to the Editor, describing the latest science in hepatology. Our eLearning hub, EASL Campus, offers more than 6,200 resources on hepatology and liver research.

+45,000

COMMUNITY OF HCPS
AND ALLIED PROFESSIONS



4,800

MEMBERS



104

COUNTRIES
REPRESENTED



+100

VOLUNTEERS



7

SCIENTIFIC TRACKS
COVERING FULL
SPECTRUM OF
HEPATOLOGY



1

FLAGSHIP
EASL
CONGRESS



2

EASL SUMMITS



4

EASL SCHOOLS



2

JOURNALS
WITH IMPACT
FACTORS OF
30.083 AND 9.917



Congress in Figures

ILC 2019 VIENNA



PARTICIPATION

- **8,560** Total Participants
 - **555** Exhibitor and Sponsors
 - **124** Press
- **115** Countries
- **531** Faculty
- **329** Bursaries and awardees



SCIENTIFIC PROGRAMME

- **34** CME credits
- **2,447** Abstracts submitted / **1,720** Abstracts accepted
- **227** Scientific Sessions
- **36** Meet the Experts
- **26** Abstract-based Sessions



INDUSTRY PARTICIPATION

- **17** Industry Sponsored Sessions
- **1,988,50** m² Exhibition

ILC 2022 LONDON



PARTICIPATION

- **7,002** Total Participants
 - **5,460** Delegates onsite
 - **1,542** Delegates online
 - **477** Exhibitor and Sponsors
 - **116** Press
- **116** Countries
- **450** Faculty
- **363** Bursaries and awardees



SCIENTIFIC PROGRAMME

- **35** CME credits
- **2,350** Abstracts submitted / **1,726** Abstracts accepted
- **167** Scientific Sessions
- **26** Meet the Experts
- **32** Abstract-based Sessions
- **4** Guidelines presentations



INDUSTRY PARTICIPATION

- **21** Industry Sponsored Sessions
- **1,1418,70** m² Exhibition

Global Congress: Onsite and Digital

GLOBAL ENGAGEMENT WITH A UNITED COMMUNITY OF HEPATOLOGISTS!

EASL post Congress surveys with delegates and industry partners confirmed the need to also deliver in 2023 an extensive programme to the global hepatology community, onsite in Vienna and online worldwide, live and on demand.

Therefore, EASL will not only focus on delivering an outstanding and memorable experience onsite in Vienna but also ensure an exciting and valuable programme to its online delegates who represent a significant and growing audience group.

2023 VIENNA

-  EASL Congress in Messe Wien, Austria
-  Participants objective onsite 7,000*
-  10 Lecture Rooms, 1 Arena, 1 EASL Studio, 3 Skills Learning Centres, 4 Meet the Experts
-  Sponsored sessions, exhibition and meeting opportunities
-  Delegates coffee breaks, networking events

*Estimated figures



2023 DIGITAL

-  A global reach to delegates world-wide
-  Participants objective online 2,000
-  Live access to the scientific and industry programme
-  Extensive access to EASL Congress content on demand
-  Interactive features and gamification



* ILC 2022 London was attended by more than 1,500 online delegates representing this year about 20% of the total attendance. The online viewership added on average 55% audience to the on-site attendance of symposia in London.

Survey outcomes demonstrate with evidence that EASL's community values the digital programme and expects its continuation in 2023.

EASL Congress Timeline

1 November 2022	Abstract Submission opens
1 November 2022	Registration opens
12 December 2022	Early fee registration deadline
31 January 2023	Abstract submission deadline
12 April 2023	Late-breaking abstract submission opens
17 April 2023	Late fee registration deadline
26 April 2023	Late-breaking abstract submission deadline
21–24 June 2023	EASL CONGRESS VIENNA

Preliminary programme structure

	WEDNESDAY 21 JUNE 2023			THURSDAY 22 JUNE 2023			FRIDAY 23 JUNE 2023			SATURDAY 24 JUNE 2023						
8:30	Post Graduate Course Basic Science		8:30	Scientific Session		8:30	Scientific Session		8:30	Scientific Session						
8:45			8:45			8:45			8:45							
9:00			9:00			9:00			9:00							
9:15			9:15			9:15			9:15							
9:30			9:30			9:30			9:30							
9:45			9:45			9:45			9:45							
10:00	Studio	Coffee Break	10:00	Studio	Coffee Break	10:00	Studio	Coffee Break	10:00	Studio	Coffee Break					
10:15			10:15			10:15			10:15							
10:30	Opening		10:30	General Session 1		10:30	General Session 2		10:30	Late breakers						
10:45			10:45			10:45			10:45							
11:00			11:00			11:00			11:00							
11:15	11:15	11:15	11:15			11:15			11:15							
11:30			11:30						11:30					11:30		
11:45	Industry Satellite Symposia	Lunch Break	11:45			11:45			11:45							
12:00			12:00	12:00	12:00	12:00	12:00									
12:15			12:15	12:15	12:15	12:15	12:15									
12:30					12:30			12:30								
12:45			12:45	Industry Satellite Symposia	Lunch Break	12:45	Industry Satellite Symposia	Lunch Break	12:45	Industry Satellite Symposia	Lunch Break					
13:00	Post Graduate Course Basic Science		13:00			13:00			13:00			13:00				
13:15			13:15			13:15			13:15			13:15				
13:30			13:30			13:30			13:30			13:30				
13:45			13:45			13:45			13:45			13:45				
14:00	Post Graduate Course Basic Science		14:00	Scientific Session		14:00	Scientific Session		14:00	Scientific Session						
14:15			14:15			14:15			14:15			14:15				
14:30			14:30			14:30			14:30			14:30				
14:45			14:45			14:45			14:45			14:45				
15:00	Post Graduate Course Basic Science		15:00			15:00			15:00			15:00				
15:15			15:15			15:15			15:15			15:15				
15:30			15:30			15:30			15:30	15:30	Industry Satellite Experts	Coffee Break and Networking				
15:45			15:45			15:45			15:45	15:45						
16:00			16:00			16:00			16:00							
16:15	Industry Satellite Experts	Coffee Break and Networking	16:15	Industry Satellite Experts	Coffee Break and Networking	16:15	Industry Satellite Experts	Coffee Break and Networking	16:15							
16:30			16:30			16:30			16:30	16:30	16:30	EASL Studio wrap up	Best EASL 2023			
16:45						16:45					16:45					16:45
17:00			17:00			17:00			17:00							
17:15	PGC/BSS Joint session		17:15	Scientific Session		17:15	Scientific Session		17:15							
17:30			17:30			17:30			17:30							
17:45			17:45			17:45			17:45							
18:00			18:00			18:00			18:00							
18:15			18:15			18:15			18:15							
18:30			18:30			18:30			18:30							
18:45	State Of The Art		18:45			18:45			18:45							
19:00			19:00			19:00			19:00							
19:15			19:15	Poster opening and networking			19:15				19:15					
19:30	Studio With Industry		19:30		19:30		Studio With Industry		19:30							
19:45			19:45	Studio With Industry					19:45	19:45						
	SG Dinner			YI event												

Skills learning centres and poster sessions are organised during lunch and coffee breaks.

easlcongress.eu

Skills learning centres and poster sessions are organised during lunch and coffee breaks.

Sponsor opportunities*

Industry sponsored sessions	10
Exhibition	15
Sponsorship products	17
Partner services	28

Industry participation 2022

18

INDUSTRY
SATELLITE
SYMPOSIA



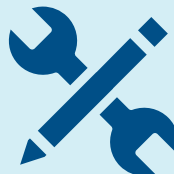
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INDUSTRY
TUTORIALS



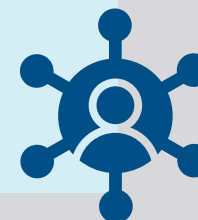
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SKILLS
LEARNING
CENTRES



80

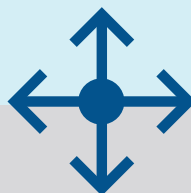
INDIVIDUAL
COMPANIES



1.418,7

m²

EXHIBITION SPACE



63

STANDS



Industry sponsored sessions

Industry sponsored sessions are a highly valuable and much appreciated activity that industry partners are invited to organise at the EASL Congress. It's an exciting opportunity to engage with the global hepatology community by sharing latest scientific discoveries, presenting key data and perspectives from the industry.

**WEBCASTED
INDUSTRY SESSIONS
WILL BE HOSTED
ON EASL CAMPUS
AS PART OF THE EASL
CONGRESS ON
DEMAND.**

3 DIFFERENT SESSION FORMATS are available to our industry partners to engage with the global hepatology community:



1

Industry Satellite **SYMPOSIA**

EUR 70,000

60 min slots during lunch breaks

180-2,500 pax lecture rooms

AV, furniture and live streams

Lead retrievals included

The Industry Satellite Symposia offers a maximum outreach onsite and are held in fully equipped, lecture rooms.

Session format includes live transmission on the EASL Congress 2023 event platform.



2

Industry Satellite **EXPERTS**

EUR 30,000

45 min slots during coffee breaks

70 pax lecture rooms

Furniture and live streams

Lead retrievals included

Satellite Experts are exclusive sessions with selected experts from the field. The format allows to discuss in an exclusive frame a specific topic from a previous Industry Satellite Symposium. This format is complementary to Industry Satellite Symposia which are a condition for bookings of Satellite Expert sessions.



3

Industry **WORKSHOPS**

EUR 25,000

Package of 2 x 60 min slots

30 pax session room

Interactive workshops with tutorial and hands-on atmosphere for applied and practical learning sessions in the heart of the exhibition area.

1 Industry Satellite SYMPOSIA

WEBCAST AND
LIVESTREAM
INCLUDED

EUR 70,000
Exhibitor
Price

EUR 80,000
Non-Exhibitor
Price

60 MIN SLOTS
During lunch
breaks

BENEFITS INCLUDED

Are held in congress centre in 180-2,500 pax capacity lecture rooms.

5 ISS in parallel per slot.

Maximum 2 sessions on same topic per slot (recommendation).

Format includes: Live stream on EASL Congress platform and standard webcast.

Standard webcast production (customisation needs to be approved by EASL and ordered through EASL suppliers). Webcast hosted on EASL Campus for 12 months. The content needs to comply with EASL's ethical standards and guidelines.

Standard lecture room set-up onsite with AV, furniture, 1 technician, 1 hour rehearsal. Customisation needs to be approved by EASL and ordered through the EASL suppliers against extra costs.

5 general exhibitor badges

2 Lead retrievals for the duration of the session

Acknowledgement and listing (online programme, onsite promotion on Sponsor panel)

Right to place a roll-up in front of or in close vicinity of the lecture room from one hour before the session starts

Right to distribute Invitations in front or in close vicinity of the lecture room 30 minutes before the session starts

Companies organising a Satellite Symposium will be provided with an allocation of **3 delegates registrations (full access) and 5 exhibitor registrations (limited access)**.

Lunch boxes are included at 70% of the room capacity

Hosted on EASL Campus:
CONGRESS ON DEMAND.

SLOTS

60 minutes lunch satellite symposia are available on every Congress day.

Sessions are limited to no more than 5 in parallel per slot.

Lecture rooms of different sizes are available for choice.

Lecture rooms are signed in line with sponsor ranking.

Industry Satellite Symposia Slots at the EASL Congress 2023:

Wednesday 21 JUNE 11:45–12:45

Thursday 22 JUNE 12:45–13:45

Friday 23 JUNE 12:45–13:45

Saturday 24 JUNE 12:45–13:45



Lecture room	Capacity	Exhibitor price*
Auditorium	2,500 pax	EUR 22,000
Hepat. Arena	200 pax	EUR 6,215
Strauss 2-3	800 pax	EUR 8,860
Strauss 1	440 pax	EUR 5,170
Lehar 1-2	400 pax	EUR 6,630
Stolz 1	190 pax	EUR 2,355
Stolz 2	190 pax	EUR 2,355
Lehar 3	180 pax	EUR 2,995

*Non exhibitor price upon request

⚠ **CONDITIONS & GUIDELINES:** see page 32-33

📅 **ORDER DEADLINE:** 15.04.2023

2 Industry Satellite EXPERTS

EUR 30,000

Exhibitor Price

EUR 40,000

Non-Exhibitor Price

45 MIN SLOTS

 During afternoon
coffee break

Are held in the congress centre, in 70 pax capacity lecture rooms (same as used by EASL for its Meet the Experts sessions).

3 ISE in parallel per slot

Format includes: Live stream on the EASL Congress platform and standard webcast.

Standard webcast production (customisation needs to be approved by EASL and ordered through EASL suppliers). Webcast hosted on EASL Campus for 12 months. The content needs to comply with EASL's ethical standards and guidelines.

Standard lecture room set-up, furniture, 1 technician, 30 min rehearsal. Customisation needs to be approved by EASL and ordered through the EASL suppliers against extra costs.

2 lead retrievals for the duration of the session

Acknowledgement and listing (online programme, onsite promotion on sponsor panel)

Industry Satellite Experts Slots at EASL Congress 2023:

Wednesday 21 JUNE	16:15–17:00
Thursday 22 JUNE	16:15–17:00
Friday 23 JUNE	16:15–17:00
Saturday 24 JUNE	15:30–16:15

Hosted on EASL Campus:
CONGRESS ON DEMAND

WEBCAST AND
LIVESTREAM
INCLUDED



! **CONDITIONS & GUIDELINES:** see page 32-33

📅 **ORDER DEADLINE:** 15.04.2023

3 Industry WORKSHOPS

Industry Workshops offer companies the opportunity to engage with delegates in an interactive environment. These Workshops are designed for hands-on learning from clinical and/or technical experts on specific therapies, diagnostic or rehabilitative procedures focusing on best clinical decisions, methods or techniques.

This year, we offer to 2 companies the exclusive opportunity to run these workshops at the heart of the exhibition area.

Held in Congress centre, in the heart of the exhibition, 30 pax capacity.

Exclusive activity – Only 1 Industry Workshop at a time.

2 packages available for EASL Congress 2023

Customisation not possible, rooms need to be same set up at the end of a workshop.

3 Exhibitor badges

Lead retrievals not provided – Companies are invited to book lead retrievals for their exhibition booths and to use these during the workshops.

Acknowledgement and listing (online programme, onsite promotion on Sponsor panel)

Right to place a roll-up in front of or in close vicinity of the lecture room from one hour before the session starts.



PACKAGE A

Wednesday	21.06.2023	11:30–12:30
Thursday	22.06.2023	13:30–14:30
Friday	23.06.2023	15:30–16:30
Saturday	24.06.2023	9:30–10:30

PACKAGE B

Wednesday	21.06.2023	15:30–16:30
Thursday	22.06.2023	9:30–10:30
Friday	23.06.2023	11:30–12:30
Saturday	24.06.2023	13:30–14:30

Limited to 2 packages. A workshop slot is exclusive as only 1 runs at a time.

EUR 25,000 per package

! **CONDITIONS AND GUIDELINES:** Industry workshops are reserved to exhibitors. Full text see page 32-33.

📅 **ORDER DEADLINE:** 15.04.2023

Exhibition

The exhibition is an integral part of the EASL Congress experience where delegates meet to exchange with key industry experts on critical areas of development and research in the field around products and therapies. It will be a central hub for scientific discussions and networking opportunities during the Congress.



EXHIBITION SPACE

EUR 525/m² – early fee (8 September – 31 October 2022)

EUR 625/m² – standard fee (as of 1 November 2022)

EUR 300/m² – on-profit organisation fee and publisher fee

Minimum order quantity 9m², cost is for floorspace only. All prices are excluding VAT.

EXHIBITOR BADGES

The number of free badges for each exhibitor is determined according to the floor space allocated as shown below:

Stand size	Delegates registrations (full access)	Exhibitor registrations (limited access)
9m ²	–	2
18m ²	–	3
27m ²	–	4
36–49m ²	5	5
50–70m ²	7	7
70–100m ²	12	12

Conditions and Guidelines:

- Exhibitor registrations do not allow access to the scientific sessions of the Congress except for the sessions sponsored by the exhibitor.
- Delegates registrations allow access to the scientific sessions of the Congress.
- Price for additional exhibitor registrations is EUR 200 excluding VAT
- Stand spaces will be assigned in line with the accrued point ranking
- Deadline for application with Priority Status: 25 October 2022 (loyalty point ranking)
- Any exhibition space above 36m² includes a dedicated microsite on EASL's congress platform with a high exposure.

EXHIBITION SCHEDULE 2023

BUILD UP

- Sunday 8:00-19:00 (50m² and more)
- Monday 8:00-19:00
- Tuesday 8:00-16:00

EXHIBITION OPENING TIMES

- Wednesday 9:00-18:30
- Thursday 9:00-18:30
- Friday 9:00-18:30
- Saturday 9:00-18:30

SPECIAL ACTIVITIES

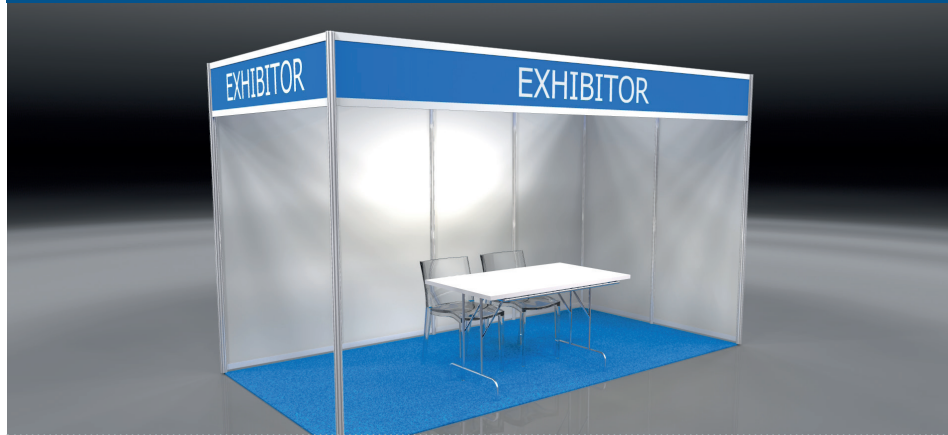
- Industry Workshops
- Overflow Theatre
- Seating area
- Industry Meeting Rooms

DISMANTLING

- Saturday 19:00-23:00
- Sunday 07:00-19:00

Exhibition

Schell scheme package



Structure: 2.40m high walls, according to stand position

Carpeting: grey, blue or red

Customized fascia panel with exhibitor name and stand number

Lighting and Electricity: general lighting by spots, 1 switchboard for general lighting, electrical consumption and 1 socket

Furniture package per 9m²: table with 2 chairs

Included: Assembly charges

Must be ordered additionally: Daily basic stand cleaning and brochure holder

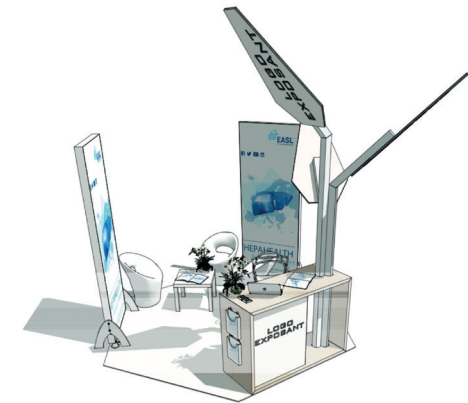
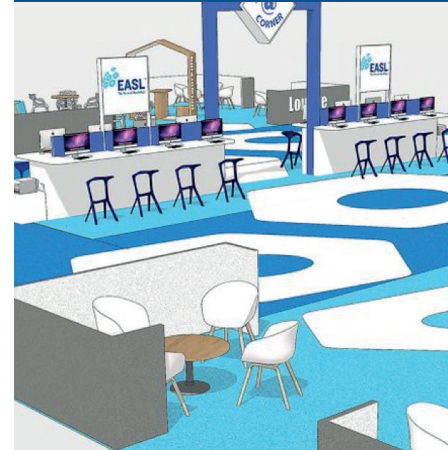
9m²

EUR 8,500

18m²

EUR 10,000

Biotech village package



EASL supports biotech companies to network and present their latest research and technologies to the global hepatology community at EASL Congress. This is a unique platform for meeting with high-level executives and influential decision makers. The EASL Biotech village is an EASL Governing Board initiative aiming to give visibility and awareness to the sector. Selected companies are entitled to exclusive highly subsidised pricing conditions.

PACKAGE CONSISTS OF:

Dedicated booth package in Biotech village

Branded meeting space in the exhibition area

Dedicated pre-Congress e-blast sent to ca. 45,000 HCPs

**FULL PACKAGE
EUR 8,500**

Sponsorship products onsite Vienna

EASL Studio 2022

The EASL Studio is EASL's flagship communications platform developed by the EASL leadership. The format and innovative strategy aim at uniting diverse stakeholders from the academic, industry, policy makers, regulatory bodies and patients around one selected topic and discuss it from their different perspectives.

The EASL Studio broadcasts 2 episodes a day during the Congress and benefits from a large exposure and committed global audience all around the year.

175 average live viewership

105 average on-demand viewership

15:30 average live watching time

2,256 cumulated live views

1,319 cumulated on demand views

EASL STUDIO 2022 - TOP 3 EPISODES

EPISODES	LIVE		ON-DEMAND	TOTAL
	Views	Average watching time	Total views on-demand	Total views live and on demand as of 1 August 2022
Midday Talk NAFLD 22 June 2022	327	00:16:25	149	476
Midday Talk HDV HBV 23 June 2022	327	00:22:14	111	438
Midday Talk Rare Liver Diseases 25 June 2022	77	00:17:59	67	144

Video adverts in EASL Studio programme

Benefit from EASL Studio's global exposure and outreach: stream your 30-second message to the EASL community during the programme before and after the live episodes.

COMMUNICATION TOPICS CAN BE AROUND:

Disease Awareness

Scientific Communication

Medical education

Invite audience to visit your content on EASL Campus

Invite audience to view your satellite symposium

Testimonials or Quotes by KOLs

Limited to 2 videos per company



EASL Campus supporters
EUR 10,000

Standard fee
EUR 15,000

Sponsorship products **onsite Vienna**

EASL Studio Industry Round Table

Be part of the EASL Studio programme, live streamed from a state-of-the-art TV platform onsite in Vienna. The episodes are hosted by EASL's top KOLs and feature the world's foremost experts addressing a specific topic. Contribute to high level discussions with a spokesperson of your choice.

WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Morning Episode	Morning Episode	Morning Episode	Morning Episode
PBC Round Table and Rare Liver Diseases	Viral Hepatitis Round Table	Liver Cancer Round Table	NASH NAFLD Round Table
Closing Episode	Closing Episode	Closing Episode	Closing Episode

During EASL Congress the programme* is broadcast from a dedicated state of the art studio onsite.

1 daily episode is dedicated to a round table of EASL Key Opinion Leaders and industry addressing a specific topic.

The EASL Studio is advertised by EASL to ca. 45,000 HCPs active in the community and available on demand on the EASL Campus for 3 years.

* Time slots are currently under validation with the EASL leadership and scientific committee and will be communicated at a later stage – Industry Round tables will not overlap with symposia or expert sessions by industry.

BENEFITS AND RIGHTS

- Sponsor selects and provides 1 expert to participate in the panel discussion
- Sponsors get content license agreements and can cross-promote content, live stream from their booths or in closed meetings.
- Global outreach beyond Congress delegates, live and on demand (45,000 HCPs)
- Content hosted on EASL Campus for 3 years
- Utmost visibility onsite and online via EASL corporate communications
- Sponsor acknowledgement with logos onsite and online
- Sponsorship contributes to the annual EASL Studio Programme



EASL Campus supporters
EUR 25,000

Satellite Symposium
organisers
EUR 30,000

Standard fee
EUR 40,000

! **CONDITIONS AND GUIDELINES:** see page 32-33

📅 **ORDER DEADLINE:** 15.05.2023

Sponsorship products onsite Vienna

Poster tours

Poster tours 2023 are composed of approx. 5 presentations that will take place in the dedicated Track Hub. Digital presentations of the posters will welcome about 50 delegates. This opportunity allows to be acknowledged in the track hub for the whole Congress duration.

8 TRACK HUBS:

- Basic Science
- Public Health
- Viral Hepatitis
- Liver Tumors
- Metabolic, Alcohol and Toxicity
- Cirrhosis and Complications
- Immune-Mediated and Cholestasis
- General Hepatology

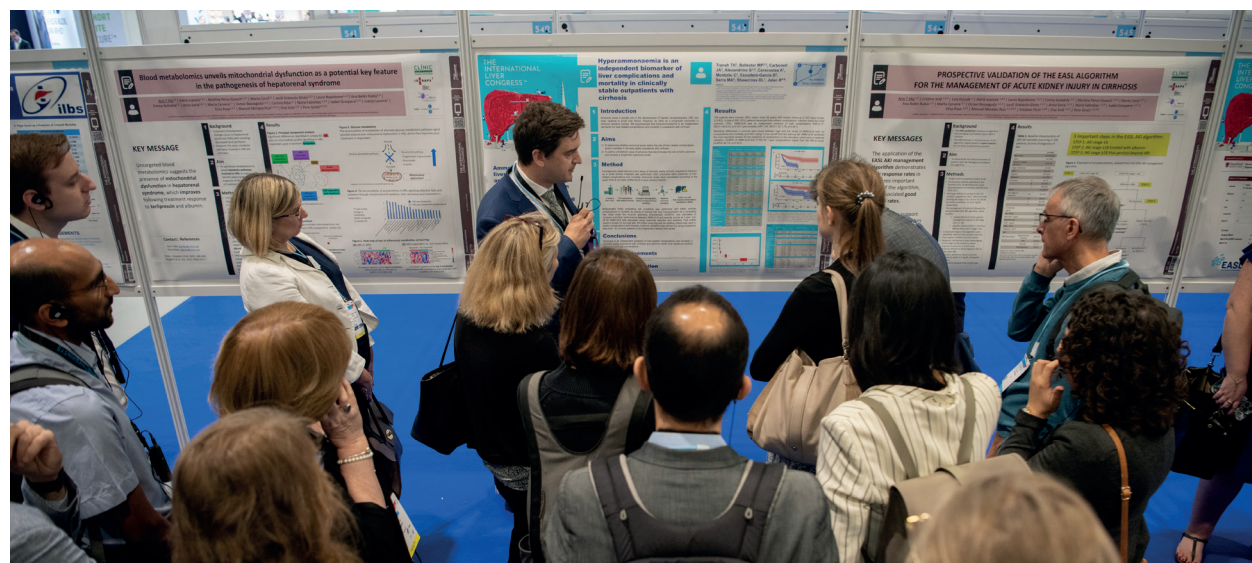
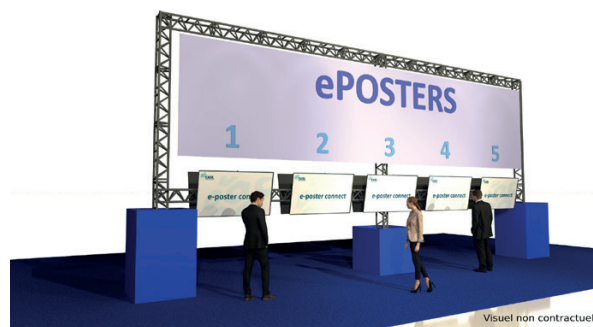
ACKNOWLEDGEMENT:

- This Track Hub is supported by “Company Name”.

Poster programme will be final on 4 April 2023.

Per Hub

EUR 25,000



! **CONDITIONS AND GUIDELINES:** see page 32-33

📅 **ORDER DEADLINE:** 15.04.2023

Sponsorship products onsite Vienna

Mini programme (6,000 copies*)

OUTSIDE BACK COVER AND INSIDE FRONT COVER

The Mini programme is an indispensable pocket programme which is distributed to all delegates onsite. It includes the full Congress programme, practical information, Congress and exhibition map as well as a detailed industry programme chapter.

Outside Back Cover
EUR 20,000



Inside Back Cover
EUR 20,000



BOOKMARK

A practical tool to mark pages in the Mini programme, a great tool to win exclusive visibility. The bookmark is particularly appreciated as it can be brought home from the Congress.

Bookmark
EUR 20,000



INVITATION PAGES

The Mini programme invitation pages are a detailing of your exhibition activities or Industry Sponsored Sessions. These pages are printed in the Mini programme, industry chapter and will be made available to each delegate onsite.

Invitation Page
EUR 6,500



* Final number of printed copies may vary accordingly to onsite delegates numbers.

! **CONDITIONS AND GUIDELINES:** see page 32-33

📅 **ORDER DEADLINE:** 30.04.2023

Sponsorship products onsite Vienna

Onsite Advertisement Offer

The EASL Congress 2023 Onsite Advertisement offer will be available as of 4 January 2023.

- Various branding opportunities will be available and assigned in line with the sponsor ranking.
- The EASL Business Development team will reach out proactively as of offer availability to Top 30 Sponsors.
- Onsite Advertisements are reserved to Congress sponsors and exhibitors.

Mark your presence at the EASL Congress Vienna

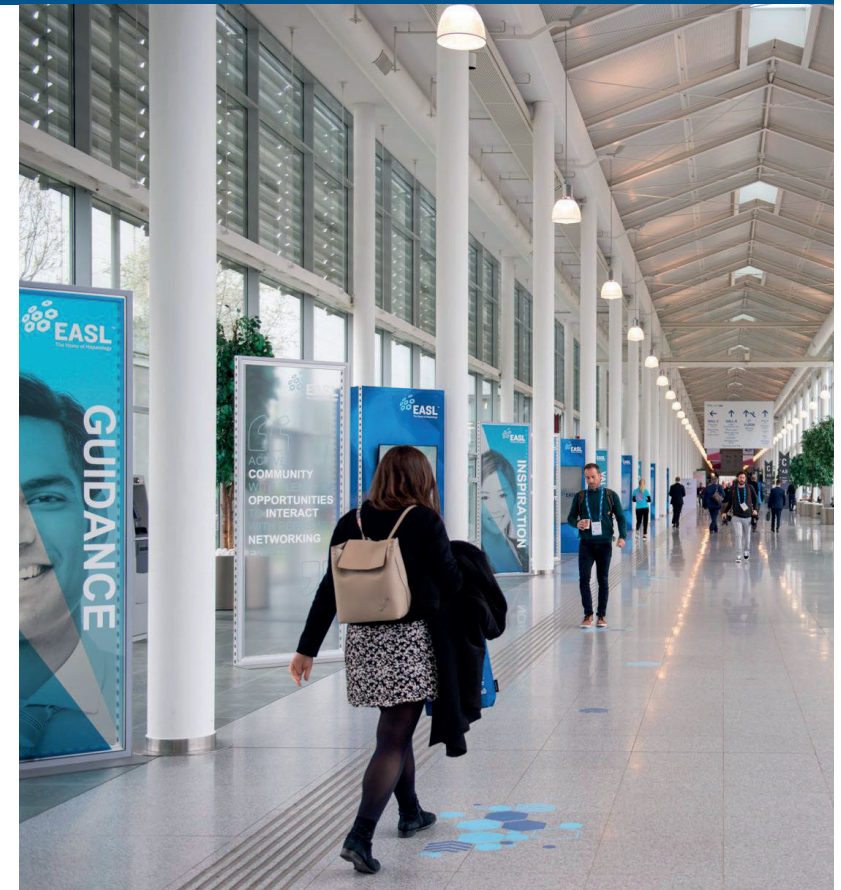
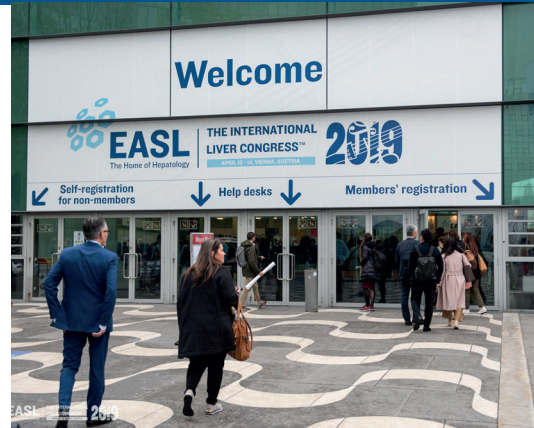
State your commitment to the EASL community

Communicate on your therapeutic areas and innovations

Invite delegates to your activities

Promote your Industry Sponsored Sessions

Leave a lasting impression



Sponsorship products **digital**

EASL Congress Best of Slide Decks

Launched at the occasion of the International Liver Congress (ILC) 2018, the EASL Best of Slide Decks are educational materials highlighting the best scientific and clinical data presented during EASL Congresses and summits.

These didactic PowerPoint presentations are classified based on the EASL topic tracks and complement existing materials like the Congress/Summit webcasts and eposters.

Available for download and consultation on the last day of an EASL event and used by the wrap-up presenters at the EASL Congress, these resources allow for a rapid sharing of the latest knowledge with the registered delegates, and by extension with the community in general.

8 SLIDE DECKS

- Basic Science
- Public Health
- Viral Hepatitis
- Liver Tumors
- Metabolic, Alcohol and Toxicity
- Cirrhosis and Complications
- Immune-Mediated and Cholestasis
- General Hepatology

Best of Slide Deck all tracks

EUR 65,000

Track specific Slide Deck

EUR 45,000

Best of Slide Deck all tracks (EASL Campus supporters)

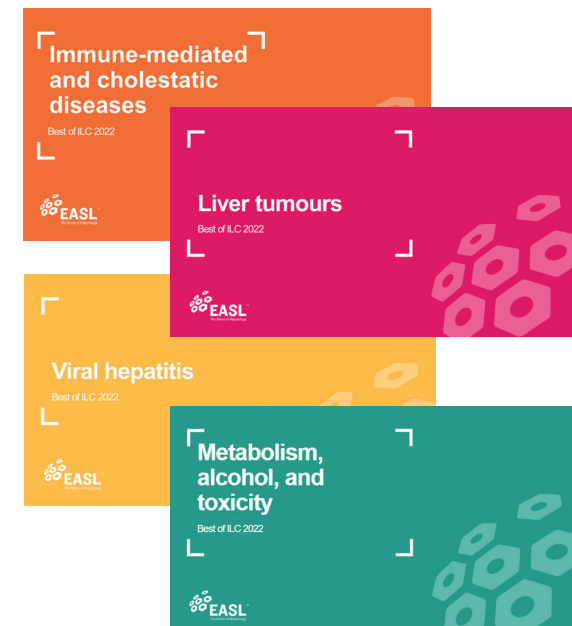
EUR 50,000

Track specific Slide Deck (EASL Campus supporters)

EUR 35,000

SINCE THEIR PUBLICATION IN 2018, **OVER +20,500 DOWNLOADS** WERE COUNTED FOR THE BEST OF SLIDE DECKS FROM EASL CONGRESSES AND SUMMITS.

5 SPONSOR POINTS
per EUR 2,500



Sponsorship products **digital**

e-Blasts

Sponsors have the opportunity to reach out to a target audience before, during and after the Congress via an electronic invitation: The e-Blast is the ideal way to drive EASL's community to sponsored activities of our Sponsors and Industry Partners during the event.

E-Blasts feature the opportunity to add your symposia to the delegate's agenda.

Hyperlinks linking to satellite programmes and sponsor microsite on the EASL platform are allowed.

Up to 4 inserts per e-Blast (4 ads)

No product advertising allowed

Item is assigned in line with priority ranking system

EXHIBITOR PRICE

per e-Blast
EUR 10,000

Package of 3
(pre-during-post)
EUR 25,000

NON-EXHIBITOR PRICE

per e-Blast
EUR 13,000

Package of 3 (pre-during-post)
EUR 30,000

PRE-EVENT E-BLAST

Mon 12 June
9:00 CEST

Thur 15 June
9:00 CEST

Mon 19 June
9:00 CEST

EVENT E-BLAST

Wed 21 June
9:00 CEST

Thur 22 June
9:00 CEST

Fri 23 June
9:00 CEST

Sat 24 June
9:00 CEST

POST-EVENT E-BLAST

Wed 28 June
9:00 CEST

Wed 12 July
9:00 CEST

Wed 26 July
9:00 CEST

AUDIENCE

All owners of a MyEASL account (**45,000 HCPs**) who have expressed interest in receiving EASL Communications with interest in the topics related to the event. Please note that communicated figures are given as an indication and may vary depending on subscriber opt out.

AUDIENCE

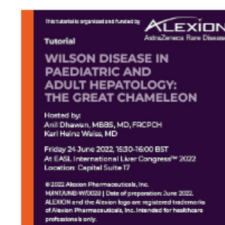
All registered delegates onsite and digital: target **8,000 HCPs**.

2022 METRICS OF E-BLASTS SENT IN 2022:

43,000
AVERAGE RECIPIENTS

31%
OPENING RATE

9,400
AVERAGE UNIQUE OPENINGS



Novo Nordisk Scientific Exchange: The Clinical Management of NASH
June 22 | 18.30 BST | Capital Suite 7 & virtual



Boost theory with practice at the Skills Learning Centre. During hands-on sessions delegates will enhance knowledge and skills in diagnostic and therapeutic techniques.



Industry Satellite Symposia and Industry Tutorials are organised from Wednesday 23 June to Saturday 25 June. Bookmark the sessions now!

Sponsorship products **digital**

Push Notifications

Remind delegates to attend your session(s). Push notification can contain a hyperlink to event related content and are sent via the Congress mobile app and the event platform.

CONGRESS STATISTICS

Notifications received by over 1,685 delegates

Distributed via:

Congress Mobile App (2,756 users)

Online Event Platform (3,764)



DEADLINE:

Push notifications can be ordered **until 1 June 2023**.
Deadline to provide content in line with technical specifications: **12 June 2023**.

EXHIBITOR PRICE

Price per push
EUR 8,500

Price for 2
EUR 15,500

NON-EXHIBITOR PRICE

Price per push
EUR 10,000

Price for 2
EUR 18,000

WEDNESDAY, THURSDAY, FRIDAY, SATURDAY

1 hour before Satellite Symposia

Every Congress day, **1 hour before the industry satellite symposia slot**, sponsors can send ad-hoc reminders in the form of push notifications to all registered delegates via mobile devices and the mobile app to attract delegates to join the highlighted sessions.

3 notifications available per slot, per day.
Item subject to priority ranking.

12.30–13.30

Industry Satellite **SYMPOSIA**

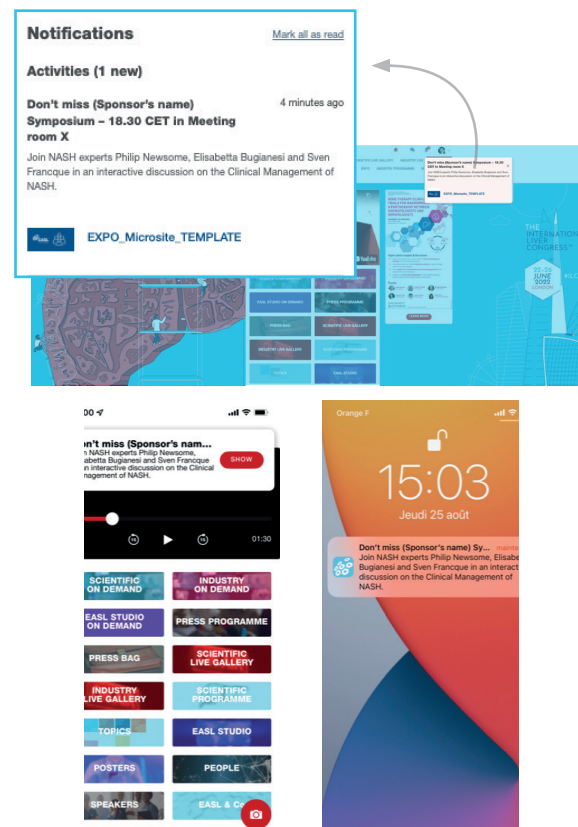
1 hour before Satellite Experts

Every Congress day, **1 hour before the industry satellite expert slots**, sponsors can send ad-hoc reminders in the form of push notifications to all registered delegates via mobile devices and the mobile app to attract delegates into the advertised sponsored sessions.

3 notifications available per slot, per day.
Item subject to priority ranking.

16.15–17.00

Industry Satellite **EXPERTS**



Sponsorship products **digital**

EASL Congress Daily News Banner



The daily news is one of the most attractive mailers at the EASL Congress. The news recaps the most relevant and breaking news of the day; sponsors are able to position their banner and disseminate their message or Congress activities.

ILC 2022 STATISTICS

Distribution via email

Average recipients 6,857.2

Average open rate 45.98%

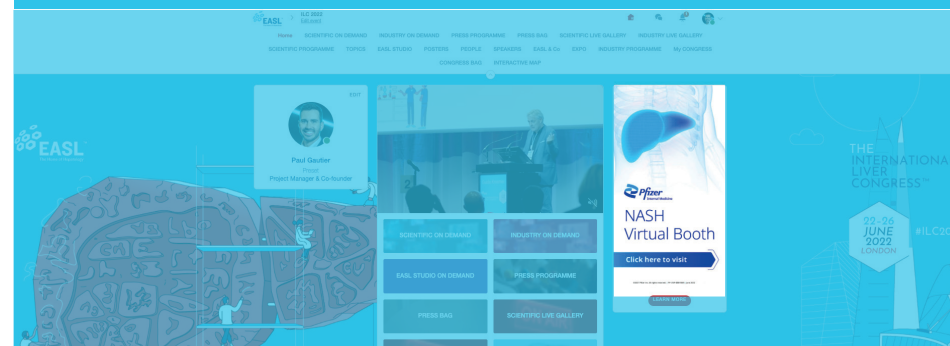
Average clicks 605.8

Banner can contain hyperlinks to your microsite or standalone page for Congress related activities.

Only 1 per Congress day available

EUR 15,000

Rotating Banner EASL Platform



Catch the attention of delegates with your rotating banner. Ensure high visibility for the whole Congress duration.

- Advertise your participation at the EASL Studio.
- Spread a message of your experts in a testimonial bubble.
- Invite delegates to read a publication or visit your booth.
- Spread access to your sessions on demand on EASL Campus.

Distribution via mobile Congress app and event platform

Reach all registered delegates (ca. 8,000 HCPs)

Average unique user views 3,000 per banner

Full Congress duration

Banner can contain hyperlinks to your microsite or standalone page for Congress related activities.

Limited to 4 banners. Banners are advertised during 4 Congress days

EUR 20,000

Sponsorship products **digital**

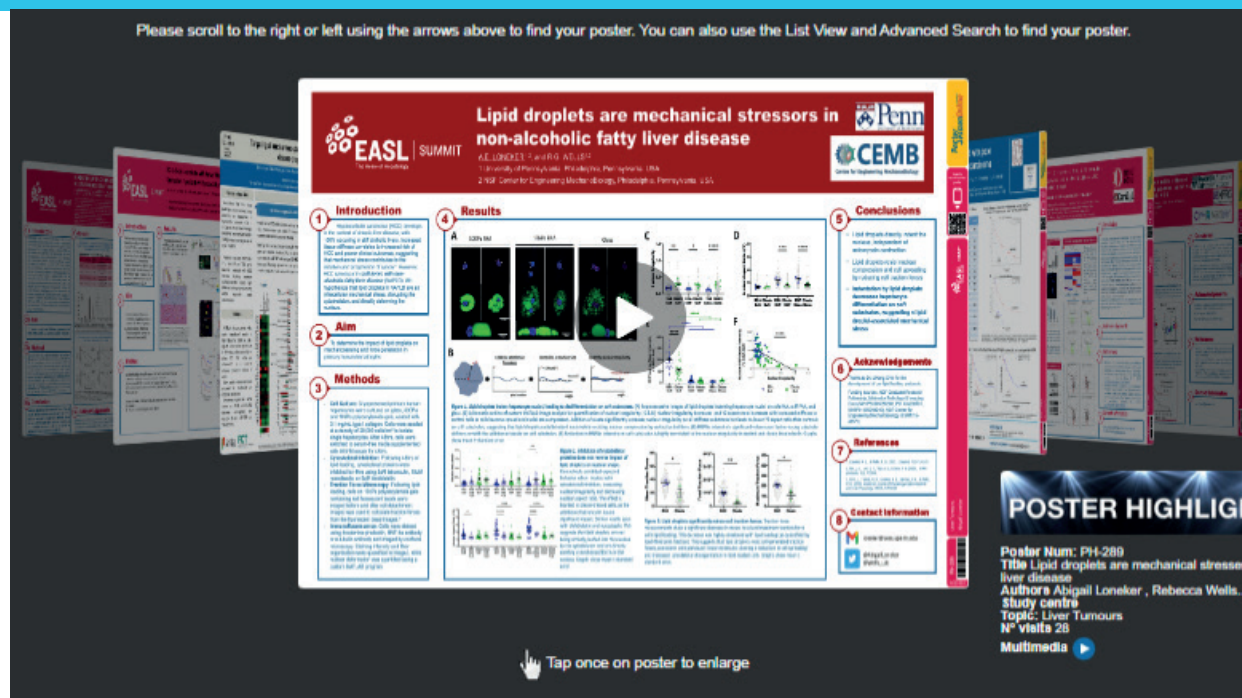
Online branded gallery track

Acknowledgement and Logo in the online poster gallery in the track of your choice.

8 TRACK HUBS:

- Basic Science
- Public Health
- Viral Hepatitis
- Liver Tumors
- Metabolic, Alcohol and Toxicity
- Cirrhosis and Complications
- Immune-Mediated and Cholestasis
- General Hepatology

Per track
EUR 25,000



Congress registration

Join us in our fight to beat liver disease together by maximising your financial and organisational support of HCP and Allied Health Professionals attendance

Register your group to contribute to educating the community.

DELEGATE FAMILY	ATTENDANCE TYPE	EARLY (until 12.12.2022)	LATE (until 17.04.2023)	ONSITE (as of 18.04.2023)
EASL member	Onsite	EUR 550	EUR 650	EUR 750
Non- member	Onsite	EUR 900	EUR 1,100	EUR 1,300
EASL member	Online	EUR 550	EUR 650	EUR 750
Non- member	Online	EUR 900	EUR 1,100	EUR 1,300



Partner services

Meeting rooms

Meet companies, clients, colleagues and KOLs face to face in your own private Hospitality Suite conveniently located within the Congress venue. Meeting rooms are closed rooms and may not be used to exhibit company's products or to organise activities, such as media briefings, press conferences, any other type of meetings, including satellite symposia, educational and Meet the Experts sessions. Meeting rooms are exclusive and reserved to EASL Congress exhibitors or sponsors.

BLACK OUT TIMES

- All restricted times listed below are reserved exclusively for EASL programmes, meetings and official functions of EASL Congress 2023.
- Events of more than 75 participants are not allowed in the venue premises and in the surrounding hotels during the following restricted times:

Wednesday 21 June 2023	Not allowed
Thursday 22 June 2023	07:00 – 20:30
Friday 23 June 2023	07:30 – 20:30
Saturday 24 June 2023	07:30 – 20:00

YOUR MEETING ROOM INCLUDES:

- Meeting room rental for the expected duration
- Tables and chairs according to room size
- Your company name on the room door and signage
- The prices will depend on the duration of the room rental and the capacity required.
- Basic AV (screen and beamer)

ACCESS

- All persons involved in the operation of the hospitality suite must have a valid badge (exhibitor, delegate, day badge).
- Persons without such a badge will not be allowed to enter the room. Hospitality suites can be used throughout the entire Congress.



Partner services

Lead retrievals



With the EASL Congress app, exhibitors can easily retrieve leads and track contacts, visits and interests all through a simple scan of either the QR code within the delegate's ILC app or through the code on the delegate's badges.

Use of the lead retrievals will provide the data for your transfer of value reports.

You will be able to collect each delegate's:

- first name, last name, and email address
- city, country of origin
- status (prescriber or non-prescriber)
- professional role and institution type

Welcome desk in registration area



Sponsors companies are invited to rent a welcome desk to welcome their delegates and provide their registrations onsite, provide guidance upon their arrival. Be the focal point of contact of all the company's delegates

Only available for priority ranked sponsors.

Sponsor ranking

RANKING 2022	COMPAGNY NAME	DIGITAL-ILC 2020	DIGITAL-ILC 2021	ILC 2022 (ONSITE & ONLINE)	TOTAL 2020-2022
1	Gilead Sciences Europe Ltd	190	300	427	917
2	AbbVie Inc	195	230	381	806
3	Novo Nordisk A/S	185	140	247	572
4	Advanz Pharma	195	130	192	517
5	Bristol Myers Squibb	185	200	0	385
6	Albireo	110	135	132	377
7	Grifols	115	135	85	335
8	GSK	20	110	202	332
9	Alexion	55	145	125	325
10	Madrigal Pharmaceuticals		135	157	292
11	Swedish Orphan Biovitrum AB	115	85	0	200
12	Eisai Europe Ltd		85	102	187
13	MSD		85	85	170
14	Boehringer Ingelheim International GmbH	80	45	40	165
15	Mirum Pharmaceuticals, Inc.			157	157
16	Pfizer	30	40	85	155
17	W. L. Gore & Associates		55	97	152
18	International Medical Press	50	95	0	145
19	Shionogi Ltd		135	2	137
20	CSL Behring		40	80	120
21	Norgine			112	112
22	Ipsen			102	102
23	Perspectum			97	97
24	Echosens		50	47	97
25	Medscape			95	95
26	BioMarin			95	95
27	Orphalan			87	87
28	Siemens Healthcare GmbH		55	22	77
29	Janssen	20	40	0	60
30	PatAI		55	0	55
31	Novartis Pharma AG	25	20	0	45
32	Incyte Biosciences		40	2	42
33	GE Healthcare GmbH			42	42
34	Eiger BioPharmaceuticals, Inc			32	32
35	Dr Falk			27	27
36	Escopics			22	22
37	Philips Healthcare-Ultrasound			22	22
38	Cook Medical			20	20

Key Dates for Sponsors and Exhibitors

8 September 2022	Opening Sales
31 October 2022	Onsite Advertisement and Partner Services bookings “first come, first served”
31 October 2022	Deadline for application Top 30 sponsors
31 October 2022	Deadline early fee for exhibition space
1 November 2022	Start “first come, first served” assignment
15 April 2023	Deadline to order Industry Sessions
30 April 2023	Deadline to submit industry session programmes
15 May 2023	Deadline for Exhibitions spaces orders, EASL Studio products
15 May 2023	Deadline Microsite content submission
1 June 2023	Deadline to order digital sponsorship items
5 June 2023	Deadline to submit content for digital sponsorship items
21–24 June 2023	EASL CONGRESS VIENNA

Guidelines and conditions

ORDER SUBMISSION

- All order applications must be submitted online via our sponsor portal. The EASL Business Development Team will review applications and assign available items via the order portal directly. Upon sponsor's order confirmation orders are final and binding. Different cancellation fees apply from order confirmation. Details are available in the EASL technical manual and sales terms and conditions of the EASL Congress 2023. All sponsors need to confirm and agree to EASL's Guidelines and terms and conditions for Congress participation by submitting their applications via the online system.

 **SUBMIT YOUR APPLICATION ON
WWW.EASLEXHIBITION.EU**

SPONSOR RANKING

- All items (Industry Satellite Symposia, Exhibition, Sponsorship items, Partners services) are assigned in line with the sponsor ranking. The application period for priority ranked companies starts on 8 September and ends on 31 October 2022.
- As of 1 November, companies can submit their orders based on first come, first served principle.
- At the EASL Congress 2023 sponsors will be rewarded points for their ranking based on type of sponsorship purchased and overall system. The points will be distributed as follow:

 **APPLICATION PERIOD FOR TOP 30 SPONSORS:
08.9.2022 – 31.10.2022.**

 **APPLICATIONS OPEN FOR ALL SPONSORS:
01.11.2022**

**1 SPONSOR
POINT**
per EUR 2,500

ATTRIBUTED FOR:

Exhibition items • Industry Satellite Symposium • Lecture rooms • e-Blasts • Rotating banner • Banner in daily news • Onsite advertisement • Meeting rooms • Lead retrievals • Welcome desk

**2 SPONSOR
POINTS**
per EUR 2,500

ATTRIBUTED FOR:

Mini programme

**3 SPONSOR
POINTS**
per EUR 2,500

ATTRIBUTED FOR:

Industry Satellite Experts • Industry Workshops • EASL Studio advert • EASL Studio Round table • Push notification • Poster tours • Poster tracks

**5 SPONSOR
POINTS**
per EUR 2,500

ATTRIBUTED FOR:


Best of Slide Deck

Guidelines and conditions

INDUSTRY SPONSORED SESSIONS


- Companies who exhibit at EASL Congress with a booth benefit from preferential exhibitor fees for satellite symposia.
- Satellite symposia during lunch are limited to no more than 5 sessions in parallel.
- Companies organising an onsite non-exhibitor Satellite Symposium will be provided with an allocation of 5 general exhibitor badges and 3 delegates registrations (full access) and 5 exhibitor registrations (limited access).
- EASL advises sponsors to avoid topic overlaps when possible.
- Per satellite symposium slot, maximum 2 sessions with similar topics should run in parallel. As sponsors are solely responsible for their programs and do not define topics as of booking date, EASL can only ensure a clear and transparent communication during the process and alert companies on potential overlaps.
- Industry Satellite Experts are reserved to Industry Satellite Symposium organisers. Only companies who organise a lunch symposium are entitled to book a session slot during the coffee breaks.
- Industry workshops are a session format limited to Biotech, Imaging and Device companies and aim at providing additional


educational and interactive activities in the Exhibition area. Industry workshops are reserved to exhibitors.

 **DEADLINE for application with priority status 31.10.2022.**

EXHIBITION

- Stand spaces will be assigned in line with the sponsor ranking.
- An early fee applies to all orders applications submitted before 31 October 2022. The standard fee applies for all applications submitted as of 1 November 2022.
- Exhibitor badges are determined according to the floor space allocation.
- General exhibitor badges will not allow access to the scientific sessions of the Congress except for the sessions sponsored by the exhibitor. Scientific exhibitor badges will allow access to the scientific sessions of the Congress.
- Price for additional general exhibitor badges (non-scientific): EUR 200 excluding VAT
- All exhibition space above 36m² includes a dedicated microsite on the EASL's Congress platform with exposure to the online users.

 **DEADLINE for application with priority status 31.10.2022.**

 **DEADLINE for early fee application 31.10.2022.**

SPONSORSHIP ITEMS

- Sponsorship items are assigned in line with the sponsor ranking.
- The application period for priority ranked companies starts on 8 September and ends on 31 October 2022.
- As of 1 November, companies can submit their orders based on first come, first served principle.

 **DEADLINE for application with priority status 31.10.2022.**


PARTNER SERVICES

MEETING ROOMS

- Meeting rooms at the EASL Congress are exclusively reserved to sponsors and exhibitors. Only companies organising a sponsored session or exhibiting with a booth are entitled to book meeting rooms.
- Meeting rooms will be assigned in line with the sponsor ranking:
 - Sales open 15/10/2022 for top 30 sponsors.
 - Sales open 01/11/2022 based on first come first served principle.
- EASL allows companies to host a limited number of guests and organise small and informal meetings in a range of rooms available within the congress centre. Meet-

ing rooms in the congress centre can be reserved only through EASL. No hands-on training of products/therapies, showcasing of products/therapies, or announcement of scientific results may take place in the meeting rooms. Non respect of this rule will be considered a violation of these Guidelines and will cause the penalty of removal of half of the company's accrued points accumulated for the congress. Depending on the venue and congress, meeting rooms include standard set-up, standard electricity supply, air-conditioning and daily cleaning. Additional furniture, change or room set-up, AV electricity supply over and above the standard, and catering services need be ordered via EASL's official suppliers, and are billable as extras.

- Lead Retrievals and Welcome Desks:
 - Sales for Partner services open as of 15/10/2022, full information on prices and conditions will be made available at later stage.

 **DEADLINE for application with priority status 31.10.2022.**